

Daily newspapers in Alberta: 9; weekly newspapers: 104
Number of newspapers the *Calgary Herald* and *Edmonton Journal* sell every week: 1,784,222
Percentage of Alberta's daily newspaper readership held by CanWest: 56; by Quebecor: 34; by Horizon: 7; by Black Press: 3
Percentage of Saskatchewan's daily newspaper readership held by CanWest: 100
Year the *Herald* was bought by its previous owner Southam: 1908
Year the *Journal* was bought by its previous owner Southam: 1912
Number of independent daily newspapers remaining in Western Canada: 2
(The *Flin Flon Reminder* and the *Whitehorse Star*)

Percentage of Canadians who think newspapers should "inform": 91
Percentage who think they should "entertain": 50
Percentage who think newspaper advertising is important: 35
Number of Google hits for "*Calgary Sun*" and "health care": 1,360; for "*Calgary Sun*" and "Britney Spears": 3,780
Year Izzy Asper told his media employees that they were "in the business of selling soap": 1991

Percentage of Canadians who say they can trust the media "never" or "only some of the time": 42
Percentage who think concentration of media ownership is a "bad" development: 57
Of the 53 opinion pieces about the Kyoto Accord that appeared in the *National Post* between Jan 2000 and Jun 2001, percentage that denied that global warming is occurring: 90
Percentage of Canadians who support Canada ratifying the Kyoto Accord (as of Nov 2002): 78

Year the *St. John's Edmonton Report* (later *Alberta Report*) was founded: 1973
Year the *Alberta Report* folded: 2003
Estimated number of subscribers at the time of folding: 40,000
Approximate refund each subscriber received: \$0

Among Canadians, rank of Albertans for Internet use: 1
Percentage who use the Internet to "get news": 53; for "general browsing": 90
Rank of "*Finding Nemo*" among most searched terms by Canadian Internet users, 2003: 1
Cost of "Keywords Finder," new software that uncovers commonly misspelled websites so people can buy the corresponding domain names (eg. www.caanda.com, www.gugle.com): \$49.99
According to a Harvard Law School study, number of websites blocked by the Chinese government (including *Macleans*, the *Red Deer Advocate* and *AlbertaViews*): 19,032

