

ALBERTA BY NUMBERS

By Joe Wilderson

Number of lottery dollars allotted for the Alberta Foundation for the Arts: 16.1-million

Percentage change in this allotment since 1991: 0

Percentages of applications funded: 1997: 70 1999: 57

Number of arts events mounted by organizations receiving AFA support: 10,000

Total attendance at such events: 11-million

Number of Canadian Association of Broadcasters radio stations in Alberta: 60

Number of CAB TV stations: 10

Number of broadcasters participating in Alberta Emergency Warning System: 33

Amount of CKUA's initial grant in 1927: \$700

Transitional funding consumed by Gail Hinchliffe-led CKUA, 1997: \$4.7-million

Number of windmill towers serving as first transmitter antennas: 2

Power in watts: 500

Percentage of Alberta's population CKUA can reach: 85

Number of transmitters around the province: 17

Number of satellites: 1

Percentages of households with at least one regular Internet user, 1997, '98, '99:

Calgary:	41	53	60 (highest for '99)
Edmonton:	36	44	49
Toronto:	38	42	49
Ottawa (Ontario side only)	56	55	57 (highest for '97, '98)
Québec	24	29	34
Canada:	29	36	42

Average hours of TV viewing per week in Alberta / Canada, 1999:

of total population: 19.6 / 21.6

children aged 2-11: 13.7 / 15.5

adolescents, 12-17: 15.0 / 15.5

men 18 and over: 19.3 / 20.9

women 18 and over: 23.1 / 25.5

Percentage of total viewing time devoted to Canadian programs / foreign programs, 1999:

anglophones: 28 / 72

francophones: 66 / 34

Radio listening hours, by station format, all ages, Canada, 1999:

Golden oldies: 34.9

Country: 12.0

Contemporary: 11.2

Talk: 11.1

CBC: 9.7

Album-oriented rock: 6.0

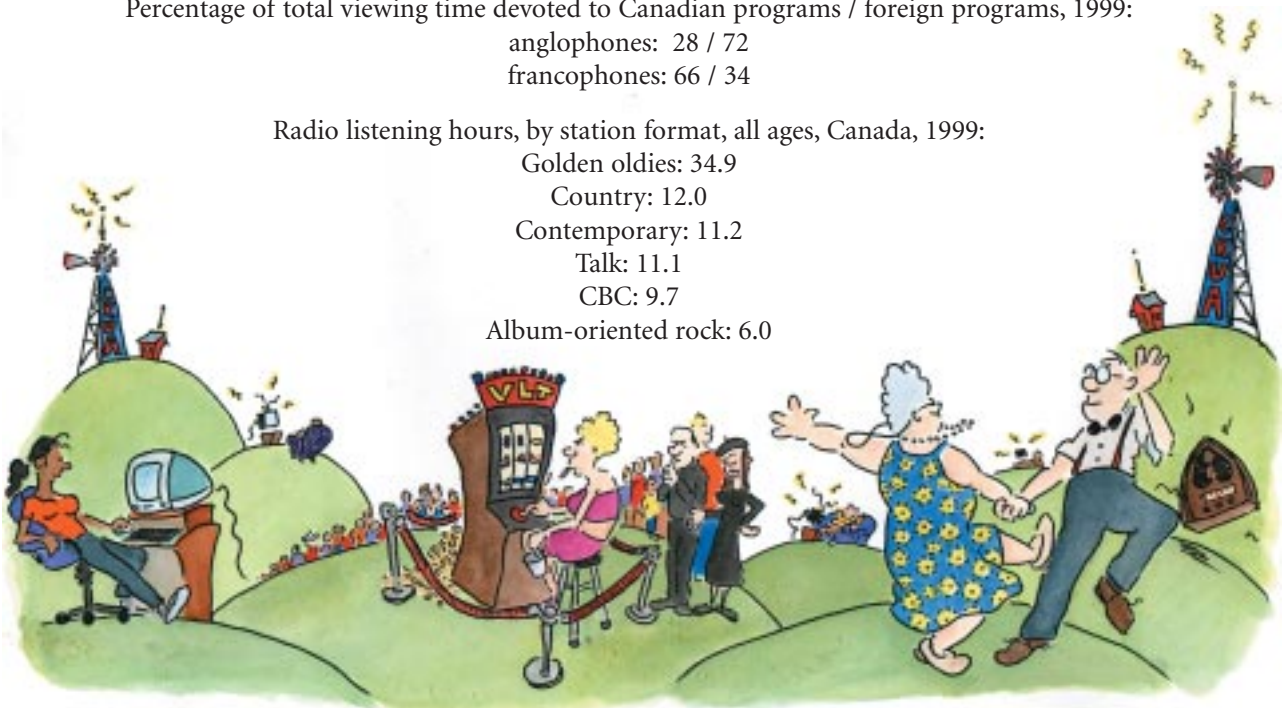


Illustration: MARK MURIAS